



One space to
manage your business



Case Study of a business getting value out of myworkspace...

Oxygen Bookkeeping

(oxygenbookkeeping.com.au)

Outsourced virtual bookkeeping service.

To succeed as a virtual bookkeeping service, Oxygen needed a web-based system that could simultaneously service the needs of its master franchisors, franchisees (the bookkeepers), the end customers (business operators) and themselves as the franchisor.

In using myworkspace.com, not only has Oxygen Bookkeeping and its customers achieved the above, they are now getting more and more value for their business by using the other integrated business management tools that go beyond bookkeeping. Making it a unique service.

Stuart Bidwell, Owner...

By using myworkspace's web based solution, Oxygen allows its clients the flexibility to do as much or as little of its own accounts as they wish. They can use myworkspace on their own and get accounting support from Oxygen, or they can fully outsource its accounts to Oxygen and just use myworkspace for looking at their reports.

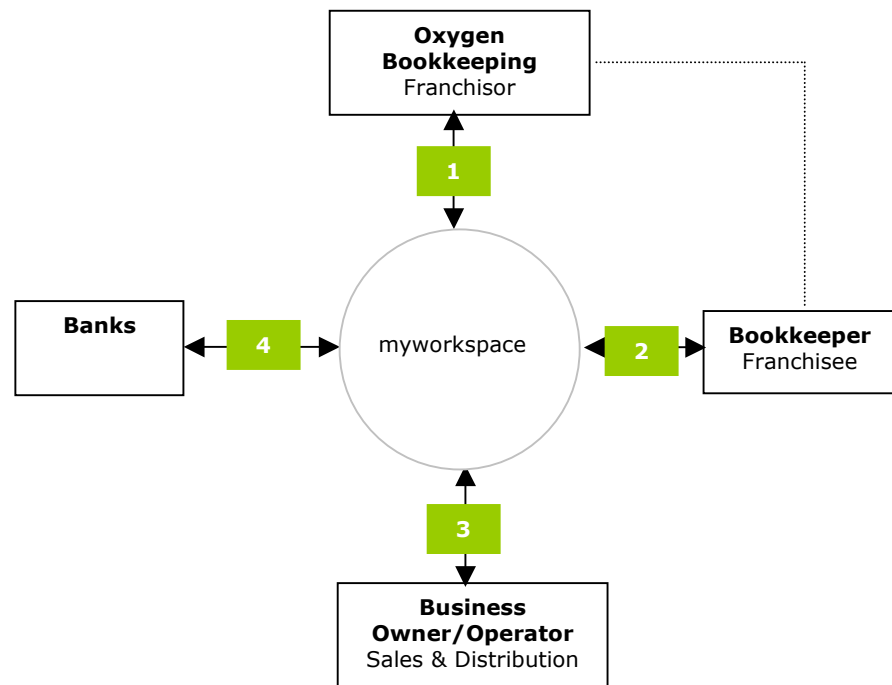
I have a background in implementing accounting software for PwC and have 20 years experience in accounting so choosing myworkspace was done after a great deal of research and due diligence. myworkspace, in the opinion of Oxygen, is the only solution in the marketplace that offers a professional, stable, proven and reliable service for clients, bookkeepers and accountants."

Key myworkspace Components Used...

- Accounting
- CRM
- Website
- Collect enquiries
- Email
- SMS
- News
- Manage performance
- Surveys & Polling
- Documents
- Diary
- Products, Orders & Commission
- Banking integration



How It Works



1 Oxygen Bookkeeping

- Distribution of procedures / knowledge base
- Quality management
- Distribution of referrals / enquiries
- Billing reporting

2 Bookkeeper

- Manage business books / accounts remotely
- Advise on other process improvements

3 Business Owner/Operator

- Entering financial information
- Viewing reports
- Managing non-financial areas of business (CRM, daily operations, etc)

4 Banks

- Payment gateways
 - Statement receival
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